



Sanjeevani Multipurpose Foundation's DR. DEEPAK PATIL AYURVEDIC MEDICAL COLLEGE AND RESEARCH CENTER

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PHARMACOVIGILANCE & ADR AWARENESS SESSION REPORT

Title: Pharmacovigilance & Adverse Drug Reaction (ADR) Patient Awareness Session

Date: 15/04/2026

Venue: Sanjeevani Ayurvedic Hospital, Borpadale

Organized by: Pharmacovigilance Cell

Resource Persons:

Dr. Kedar Todkar (Pharmacovigilance Committee Member)

Dr. Parag Kulkarni (Department of Rognidan Evam Vikriti Vigyan)

INTRODUCTION:

Pharmacovigilance plays a crucial role in ensuring patient safety by monitoring adverse drug reactions (ADRs) and promoting rational use of medicines.

In Ayurveda, although medicines are considered safe, improper usage, drug interactions, and individual variability may lead to adverse effects. Therefore, patient awareness regarding ADRs is essential.

With this perspective, a patient awareness session was conducted at Sanjeevani Ayurvedic Hospital to educate OPD and IPD patients and their relatives.

AIMS & OBJECTIVES:

Aim:

To promote safe use of Ayurvedic medicines through patient awareness regarding ADRs.

Objectives:

To educate patients about adverse drug reactions

To create awareness about drug–drug and drug–food interactions

To encourage patients to report any unusual symptoms

To improve communication between healthcare providers and patients

To strengthen pharmacovigilance practices at institutional level

PROCEEDINGS OF THE SESSION:

The session was conducted in a systematic and interactive manner.

Dr. Kedar Todkar explained the concept of pharmacovigilance and importance of ADR monitoring in Ayurveda.

Dr. Parag Kulkarni elaborated on common adverse reactions, precautions, and safe medication practices.

The following key topics were covered:

Definition and importance of pharmacovigilance
Identification of adverse drug reactions
Importance of following prescribed dosage
Drug–drug and drug–food interactions
Avoidance of self-medication
Need for reporting any unusual symptoms

Educational methods used:

Patient counselling
Display of posters
Distribution of informational leaflets
Interactive question–answer session

Patients and their relatives actively participated and clarified their doubts.

OBSERVATIONS:

Patients showed keen interest in understanding drug safety
Many patients were unaware about ADR reporting before the session
Increased awareness regarding importance of dosage and compliance
Improved understanding of food–drug interactions
Positive response towards reporting adverse effects

OUTCOME:

Enhanced patient awareness regarding safe drug use
Improved doctor–patient communication
Strengthened institutional pharmacovigilance system
Encouragement of ADR reporting practices

CONCLUSION:

The Pharmacovigilance and ADR awareness session was successfully conducted and achieved its objectives.

It significantly contributed to improving patient awareness, promoting safe Ayurvedic practices, and strengthening pharmacovigilance culture within the hospital.

FUTURE PATH AHEAD:

Conduct regular patient awareness programs
Establish ADR reporting help desk
Develop digital awareness tools
Organize student training sessions
Strengthen collaboration with national pharmacovigilance centers
Expand awareness programs to community level

Session Photographs

